



# NICOLLE K KOT

Visual Communication Designer

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## EXPERIENCE

### Child Care Manager

RWJ Rahway Fitness and Wellness Center, Scotch Plains, NJ

*May 2022 – Present*

- Coordinates interviews and proper training for department
- Manage staff schedules every quarter
- Tracks and analyze reports to determine needed improvements

### Virtual Event Production Intern – Remote

Future Media Conferences, New York, NY

*October 2021 – December 2021*

- Worked directly with FMC's event production & marketing departments
- Created a variety of visual content to support company communications (i.e. social media)
- Established work schedule that accomodates multiple timezones

### Freelance Designer and Content Marketer – Remote

Avidon Health, Cranford, NJ

*May 2021 – Present*

- Spearheads and assists in a variety of projects simultaneously (including marketing campaigns, infographic design, and UI concept development)
- Illustrates and animates marketing material for social media and newsletters

### Video Production Specialist

MedPro Wellness, Cranford, NJ

*January 2019 – March 2020*

- Coordinated content meetings
- Managed all video production from start to finish
- Participated in other projects that entail graphic design — infographics, print shop visits, wall display design

## EDUCATION

### BFA in Visual Communication Design

#### Minor in Visual Arts

### Entrepreneurship Certification

Montclair State University, Montclair, NJ

*September 2016 – May 2021*

Relevant Coursework:

Brand Identity — Creative Coding — Logo Design — Motion Graphics — Package Design —  
Typography — User Experience/ Interface Design — Wall Display

## SKILLS

- Proficient in Adobe Creative Suite (5+ years)
- Good project management skills and attention to detail
- Able to meet tight deadlines
- Adaptable and excels in a fast-paced environment
- Accommodating and flexible attitude
- Able to work independantly as well as collaboratively